



ASHFORD

HOSPITALITY PRIME

NEWS RELEASE

Contact: Deric Eubanks
Chief Financial Officer
(972) 490-9600

Jordan Jennings
Investor Relations
(972) 778-9487

Joseph Calabrese
Financial Relations Board
(212) 827-3772

ASHFORD PRIME LAUNCHES INTERACTIVE ANALYST CENTER ON ITS INVESTOR RELATIONS WEBSITE

DALLAS, February 20, 2018 -- Ashford Hospitality Prime, Inc. (NYSE: AHP) (“Ashford Prime” or the “Company”) today announced the launch of enhanced functionality to the investor relations portion of its website (<http://www.ahpreit.com>) designed to enable investors and analysts to easily view, chart and download the Company’s historical financials and operating metrics.

Key features of the new Interactive Analyst Center include several years of historical annual and quarterly data and easy-to-use online access to detailed income statement, balance sheet, cash flow and other operating metrics that can also be downloaded to Excel. It also offers charting capabilities and line-item links to SEC filing data.

“Ashford Prime is pleased to provide the investment community with the latest online capabilities to research and model our financial statements,” commented Richard J. Stockton, Ashford Prime's President and Chief Executive Officer. “Our investor relations program is committed to enhancing shareholder value through transparent communications about the Company’s strategy, financial results and our high-quality portfolio and we hope investors and analysts find value in our new Interactive Analyst Center.”

Ashford Hospitality Prime is a real estate investment trust (REIT) focused on investing in luxury hotels and resorts.

Ashford has created an Ashford App for the hospitality REIT investor community. The Ashford App is available for free download at Apple's App Store and the Google Play Store by searching "Ashford."

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